



PRESENTED BY **Marriott**

MARCH 25, 2017

BETHESDA NORTH MARRIOTT

SCHEDULE OF EVENTS

6:00PM COCKTAIL RECEPTION
7:00PM DINNER & AWARDS

The Washington Football Legends Scholarship Gala, Presented by Marriott, is a nostalgic evening of tribute, food and fun to honor football legends in our nation's capital & provide scholarships for minority higher education assistance.

In addition to honoring the greatest football players, sportscasters and philanthropists in the region, the Washington Football Legends event has awarded nearly \$250,000 in grants and scholarships to organizations and students in the Washington, D.C. area.



JIM VANCE
MASTER OF CEREMONIES

2017 HONOREES

GEORGE MICHAEL
EXCELLENCE IN MEDIA

COLLEGE PLAYER OF THE YEAR, PRESENTED BY BMW & MINI OF STERLING

BOBBY MITCHELL CHAMPION OF THE GRIDIRON AWARD

WASHINGTON REDSKINS PLAYER OF THE YEAR

HERMAN BOONE HIGH SCHOOL PLAYERS OF THE YEAR

CHRISTINE BRENNAN

JONATHAN ALLEN

DARRELL GREEN

PIERRE GARCON

KASIM HILL & CHASE YOUNG





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WASHINGTON FOOTBALL LEGENDS AWARDS



Washington Redskins Player of the Year

*Pierre Garçon (2014), DeSean Jackson (2015)
Kirk Cousins (2016)*



Bobby Mitchell Champion of the Gridiron

*Charley Taylor (2010), Sam Huff (2011), Larry
Brown (2012), Ken Houston (2013), Gary
Clark (2014), Art Monk (2015), Jeff Bostic (2016)*



George Michael Excellence in Media

*James Brown (2010), "Doc" Walker (2011),
Chick Hernandez (2012), Glenn Harris (2013),
Johnny Holliday (2014), Jim Vance (2015),
Brian Mitchell (2016)*



Washington D.C. Area College Player of the Year

Presented by BMW and Mini of Sterling

*Kevin Hogan (2014), Keenan Reynolds (2015),
Kevin Hogan & Keenan Reynolds (2016)*

Herman Boone High School Player of the Year



*Jalen Tabor (2014), Richie Petitbon (2015)
Jake Funk & Terrell Hall (2016)*

SELECTION COMMITTEE



Larry Michael
Co-Chairman



Doc Walker
Co-Chairman



James "JB"
Brown



Glenn
Harris



Chick
Hernandez



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PLATINUM SPONSOR \$15,000.00

- Two Tables of 12 at Dinner (top seating location).
- Recognized as Platinum Sponsor on all media releases, promo materials, and during Dinner.
- Your choice of Football Legend (and guest) to sit at your table, along with your 10 guests.
- 10 Tickets to Cocktail Reception prior to Dinner.
- Logo and link on WashingtonFootballLegends.com.
- Logo listed on front cover of Event Program.
- Half-page advertisement in Event Program.
- Name or logo listed in Event Program.
- On-stage Platinum Sponsor recognition from Master of Ceremonies during Dinner.
- Use of Washington Football Legends logo in your corporate promotion & advertising.





PRESENTED BY 

GOLD SPONSOR **10,000.00**

- One Table of 10 at Dinner (preferred seating location).
- Recognized as a Gold Sponsor on all media releases, promo materials, and during Dinner.
- Football Legend (and guest) to sit at your table, with your guests.
- 10 Tickets to Cocktail Reception prior to Dinner.
- Logo or name listed on WashingtonFootballLegends.com.
- Quarter-page advertisement in the Official Event Program.
- Logo or name listed in sponsor section of Official Event Program.
- On-screen Gold Sponsor recognition during Dinner.

SILVER SPONSOR **\$5,000.00**

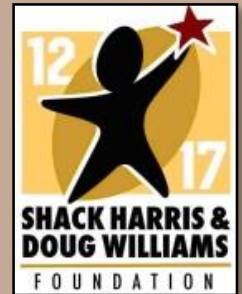
- One Table of 10 at the Dinner.
- Name or logo listed on WashingtonFootballLegends.com.
- 10 Tickets to Cocktail Reception prior to Dinner.
- Name listed in special sponsor section of Official Event Program.
- On-screen Silver Sponsor recognition during Dinner.

INDIVIDUAL TICKET: \$500.00

- Individual Ticket to Cocktail Reception and Dinner.



Founded in 2004 by Joyce and Thomas A. Moorehead, The Joyce and Thomas Moorehead Foundation (JTMF) has provided more than \$400,000 in charitable assistance to students, working families and non-profit organizations in northern Virginia and greater Washington, D.C.



The Shack Harris & Doug Williams Foundation is a 501(c) 3 non-profit, tax-exempt organization dedicated to creating opportunities for economically disadvantaged youth. The Foundation provides grants for after-school initiatives, leadership development, mentoring programs and minority higher education assistance.



PAYMENT INFORMATION

Platinum Sponsor @ \$15,000.00 \$ _____

Gold Sponsor @ \$10,000.00 \$ _____

Silver Sponsor @ \$5,000.00 \$ _____

Individual Ticket(s) _____ @ \$500.00 \$ _____

Full Page Ad in Event Program @ \$1,000.00 \$ _____

Half Page Ad in Event Program @ \$500.00 \$ _____

Additional Donation \$ _____

TOTAL AMOUNT

\$

PAYMENT (check applicable box)

Enclosed is my check for \$ _____. Make payable to **Shack Harris & Doug Williams Foundation**

Please charge my credit card (circle one): MasterCard Visa AMEX Discover

Name as it appears on card: _____

Card Number: _____ Exp. Date: _____

Security Code _____ Phone/E-mail: _____

Address: _____ City/State/Zip: _____

PLEASE MAIL OR FAX TO:
Shack Harris & Doug Williams Foundation
4830 Line Ave., #115
Shreveport, LA 71106
Fax: (877) 408-6585

Sponsorships and tickets
can also be purchased online at
WashingtonFootballLegends.com